

***GLOBALIZATION COMES TO THE TABLE***

***GUIDELINES FOR FOCUS GROUPS AND ISSUE TEAMS***

Group 3: Globalization and food diseases

j0339508Food is one of the most widely imported and exported categories of goods around the world. But the recent outbreak of Mad Cow Disease (first case reported in 1996) and Foot-and-Mouth Disease(epidemics in 2001 and 2007) in Europe have heightened concerns about any nation’s ability to protect against highly contagious and deadly food-borne diseases from outside its borders.

# Focus group tasks

* Find news stories that report on the controversy, both as it is unfolding and in retrospect. Using those stories, you will develop a working time line of events from at least the past ten years.
* Locate and analyze opinion pieces from many sides of the issue. They may appear in media outlets (newspapers, magazines, online news services) or be issued by advocacy organizations. Look for reactions to the pieces as well.
* Develop a collection of Internet links and other resources for deeper research. Microsoft® Office OneNote® 2007 can help you collect and organize your resources and record your ideas.

# Issue team tasks

* Locate at least three substantial resources (such as full-length reports, in-depth features, and databases) to draw on for your side of the globalization issue.
* In Microsoft Office Word 2007, write a two- to three-page position paper that includes at least the following items:
  + One table or chart with statistics
  + One photograph or illustration
* Prepare a five- to seven-slide Microsoft Office PowerPoint 2007 presentation that summarizes your argument and evidence.