Successful businesses move at the speed of thought.

Below you will find blocks of copy to use for your promotional materials. The messaging is designed to focus on midsize business needs and can be used in your newsletters, PR activities, billing statements, websites and/or blogs. The copy has been written as a lead-in to a specific offer you can feature or to drive people to your location to find out more information.

25-50 WORDS: Successful businesses move at the speed of thought. With the new generation of productivity and management solutions, your business can make better decisions and quickly adapt to meet challenges.

50-100 WORDS: Successful businesses move at the speed of thought. With the new generation of productivity and management solutions, your business can make better decisions and quickly adapt to meet challenges. You’ll be able to bring together data from across your organization to help generate needed insights, and get a centralized view of all customer information so you can enhance customer service.

100-150 WORDS: Successful businesses move at the speed of thought. With the new generation of productivity and management solutions, your business can make better decisions and quickly adapt to meet challenges. Live, interactive business intelligence portals bring together data from across your organization and help generate needed insights. You can standardize and streamline your workflow processes even while you enable your team members to customize their tools to suit their own work styles. And get centralized views of all service requests and calendars, as well as customer history and contact information, so you can quickly respond to customer issues and enhance customer service.

You can also add a simple call to action within your copy that drives customers to Microsoft business resources and offers.

It can read: Visit www.mslocalmidbiz.com to view valuable offers, access business resources, and learn about events in your local area.