Solutions for Small Business

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Dear **[Insert Small Business Owner’s Name]**,

It costs four to ten times as much to capture a new customer as it does to provide good service to an   
existing one. That’s why it makes sense to get as much value as possible out of the customers you have now. We can show you new ways to keep your customers coming back. For example, with our solutions, you’ll be able to easily:

* Stay in contact with your customers on a regular basis
* Track and anticipate customer needs
* Deliver on time, every time
* Strengthen your customer relationships

All this adds up to a loyal customer base that could be driving your revenue for years to come. And that’s the key to growing your business.

**Would you like to learn more? Visit** [**http://mslocalbiz.com**](http://mslocalbiz.com) **to view special offers, access small business resources, and learn about other events in your local area.**

Regards,

**[Insert Signature]**

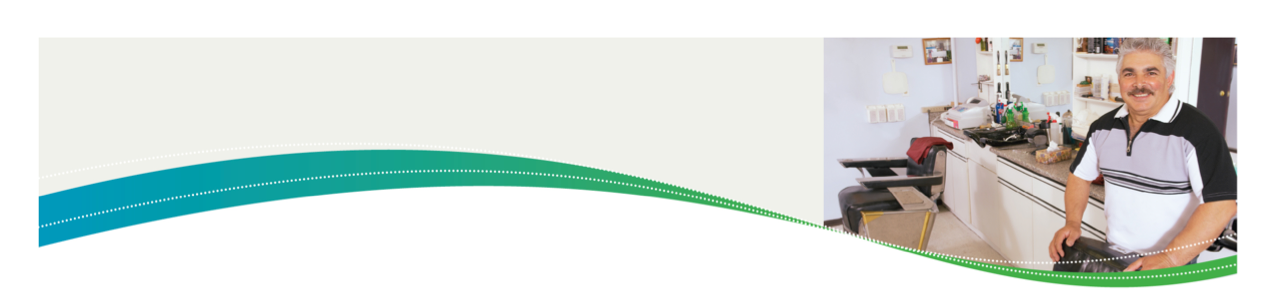
**[Insert Your Name]**

**[Insert Your Title]**

**[Insert Your Partner Name]**

**P.S. Remember, you can find special offers, resources for small business, and information about other events in your area at** [**http://mslocalbiz.com**](http://mslocalbiz.com)**.**

Keep your customer, *your* customer.



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