Keep your customer,*your* customer.

Below you will find blocks of copy to use for your promotional materials. The messaging is designed to focus on small business needs and can be used in your newsletters, PR activities, billing statements, websites and/or blogs. The copy has been written as a lead-in to a specific offer you can feature or to drive people to your location to find out more information.

25-50 WORDS: Keeping customers happy is a key part of growing your small business. With our solutions, it’s easy to stay in touch and keep your customers coming back.

50-100 WORDS: Keeping customers happy is a key part of growing your small business. We have a wide variety of solutions to help you easily stay in touch, track your customers’ needs, and keep them coming back. All are working to build repeat business from a loyal customer base.

100-150 WORDS: It is more expensive to get a new customer than to provide good service to an existing one. That’s why it makes sense to get as much value as possible out of the customers you have now. We can show you new ways to keep your customers coming back. With our solutions, you’ll be able stay in contact with your customers, track and anticipate their needs, deliver on time, and turn your customers into fans. All this adds up to a loyal customer base that could be supporting your business for years to come.

You can also add a simple call to action within your copy that drives customers to Microsoft small business resources and offers.

It can read: Visit www.mslocalbiz.com to view valuable offers, access small business resources, and learn about other events in your local area.