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| Today I’ll be the manager, accountant, and computer geek—all before lunch. |
| This is an overview of the sales presentation provided for this campaign. The challenges and responses are presented from the point of view of small businesses owners and managers.  |
| Challenge | **Best Response** |  **Solution Details** |
| I don’t have time to become an expert in every role – and many of these tasks distract me from my real passion | Let technology take over some of the work that doesn’t interest you | * Put simplified business processes in place
* Streamline your record-keeping
* Make use of templates where possible
* Get help from marketing tools to generate demand
 |
| Managing my own IT issues is a huge drain on my time | Offload technical tasks to experts | * Explore outsourcing options
* Put an integrated system in place that’s easy to manage
* Work with your Microsoft Small Business Specialist to get all the technology help you need
 |
| I need to get more done in less time  | Use business productivity tools to leverage your knowledge of your business | * Real-time reporting solutions help analyze business processes and clarify next steps
* Make sure you’re retaining good employees
* Tracking business costs is key to maintaining a healthy margin
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| Microsoft Solutions |
| Here’s a summary of five products that small business owners often find very useful. Information about these products is also included in the accompanying sales presentation |
| [Microsoft Office Professional 2010](http://www.microsoft.com/office/2010/en/default.aspx) | [**Windows 7 Professional**](http://www.microsoft.com/windows/windows-7/) | **[Windows Small Business](http://www.microsoft.com/smallbusiness/products/server/default.aspx%22%20%5Cl%20%22overview)****[Server 2008](http://www.microsoft.com/smallbusiness/products/server/default.aspx%22%20%5Cl%20%22overview)** | [**Microsoft Dynamics GP**](http://www.microsoft.com/smallbusiness/products/financial-management/microsoft-dynamics-gp/default.aspx#overview) |
| * Work better together in real time. Organize, edit, share, and collaborate on documents, spreadsheets, and presentation.
* Bring ideas to life. Create persuasive presentations, memorable documents, and outstanding projects with familiar programs.
* Gain more control. New tools and safeguards help you manage important information securely.
 | * **Works the way you want.** You can start using your PC quickly with fast startup, shutdown, sleep, and resume from Standby.
* **Get more done.** Access all your computer programs, files, and network resources. Whether at work, at home, or on the road, you can now easily connect to other networks or even other computers within your home.
* **Safeguard your work.** Better protect your confidential information with powerful encryption technologies that let you encrypt your files and folders.
 | * **Use an affordable, integrated solution.** SBS 2008 brings together the Microsoft® technologies that small businesses need most into a single solution.
* **Protect your business data.** Automatically back up the PCs and servers in your network and recover accidentally deleted files.
* **Grow your business capacity.** Get secure access to important desktop resources from any Internet-connected PC, from virtually anywhere at any time, so you can be productive while you’re away from the office or on the road.
 | * **Peace of Mind.** Dynamics GP provides accountability by tracking every change made by every person.
* **Instant Knowledge.** Dynamics GP will instantly alert you of pertinent financial situations.
* **Freedom to Grow.** Dynamics GP supports over 1,000 simultaneous users vs. QuickBooks Pro’s 5.
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For more information, see the presentation