**Steve Ballmer Announces Microsoft’s Plans to Step Up Investment in Europe**

*Research and development investments will create richer user experiences and continue business model innovation in the region.*

**PARIS — 1 Oct 2008 —** Microsoft Corp CEO Steve Ballmer will address European and French media on Thursday, 2 Oct, at a press conference as part of his European tour.

Ballmer will outline how Microsoft is expanding its commitment to online services as part of its ongoing investment in the European region.

You are invited to an on demand webcast of the press conference at <http://www.microsoft.com/emea/presscentre>.

Date: Thursday, 2 Oct

For more information, please contact the [Microsoft EMEA Response Centre](mailto:emearesponse@waggeneredstrom.com).

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