My 5th grader has a better web site than you!

Below you will find blocks of copy to use for your promotional materials. The messaging is designed to focus on small business needs and can be used in your newsletters, PR activities, billing statements, websites and/or blogs. The copy has been written as a lead-in to a specific you can write about an offer you can feature or to drive people to your location to find out more information.

25 WORDS: In the past four years, the number of small businesses using the web to drive new business has doubled. Want to be part of this? We can help.

50 WORDS: In the past four years, the number of small businesses that rely on the web to drive new business has doubled. If you’d like to be part of this, we can help. With our solutions, you can create a customized web site for your business, and launch a search marketing program to get more customers.

100 WORDS: In the past four years, the number of small businesses that rely on the web to drive new business has doubled. If you’d like to be part of this, we can help. With our solutions, you’ll be able to create and maintain a customized web site for your business, offer your customers 24/7 accessibility, use your brand to look bigger than you are, and launch a search marketing program that will attract more customers. Best of all, you can do all this without becoming a web expert.

You can also add a simple call to action within your copy that drives customers to Microsoft small business offers.

It can read: Visit [www.mslocalbiz.com](http://www.mslocalbiz.com) to discover special offers for small business.