Event Summary (For Partners Hosting the Event)

Your feedback is essential to helping us continue to provide materials for making your marketing campaigns successful. Please fill this form out and email the completed information to mslocalp@microsoft.com.

Campaign Theme: **The best mistakes are the ones you don’t have to make.**

Event Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Click To Attend Event ID (if applicable): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Number of small business owners/managers invited to your event \_\_\_\_\_\_\_
2. Number of small business owners/managers who attended event ­­­\_\_\_\_\_\_\_
3. Number of leads from the event \_\_\_\_\_\_\_
4. Number of other business partners that participated in the event \_\_\_\_\_\_\_
5. What type of partners participated in your event? (list by industry/category of service)
6. What marketing materials did you use? (please be specific)
7. Did you find the marketing materials helpful? What would you like to see added to support future campaigns for the small business market? (please be specific)

**Please return this form to:** **mslocalp@microsoft.com****.**