**Eric Wilfrid**

**General Manager, Macintosh Business Unit**

Microsoft Corp.

Eric Wilfrid currently serves as general manager for the Macintosh Business Unit (MacBU) at Microsoft Corp. His responsibilities include managing the strategic vision and direction for all of MacBU’s software and online products developed for the Mac platform, managing the business relationship with Apple Computer Inc., and leading one of the largest teams of Mac-focused developers outside Apple.

Prior to his role as general manager, Eric was a product unit manager for the MacBU in the Silicon Valley campus in Mountain View, Calif. Wilfrid managed the team of engineers in Mountain View who work with the MacBU team.

Wilfrid joined Microsoft in August 1994 as a developer working on the Microsoft® PowerPoint® presentation graphics program. A charter member of MacBU, Wilfrid joined the team in 1997 and contributed to Office for Mac as a developer, development lead and group program manager before becoming a product unit manager. In addition to seven releases of Office (five for Macintosh, two for the Windows® operating system), Wilfrid contributed to the releases of Internet Explorer®, MSN® and Virtual PC on the Macintosh platform.

Wilfrid earned a bachelor of arts in computer science from Harvard University.

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