# Amanda Lefebvre

**Senior Marketing Manager, Macintosh Business Unit**

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Amanda Lefebvre is a senior marketing manager for the Macintosh Business Unit (Mac BU) at Microsoft Corp. She is responsible for public relations and advertising for the Mac BU product lineup, including Microsoft® Office for Mac, Virtual PC for Mac and Microsoft Messenger for Mac.

Lefebvre joined the Mac BU in 2004. Before coming to Microsoft, she worked with a small marketing firm that handled a broad range of technology accounts, including T-Mobile. Lefebvre also has held jobs as an English teacher in Japan and as a software trainer.

A native of the Pacific Northwest, Lefebvre holds a bachelor of arts degree in international studies, with a focus on the international political economy, from the University of Washington in Seattle. She fell in love with Macintosh computers in college and used a Mac to write every paper of her academic career.

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